

# Business-to-Business Breakfast Forum | June 18, 2010

NABA ANNUAL NATIONAL CONVENTION & EXPO  
HILTON AMERICAS, HOUSTON, TX



## PURPOSE

To address global consumer megatrends in health and wellness, environmental sustainability, economic outlook and affordability, and the multicultural landscape, NABA, Inc. inaugurates our **B2B Breakfast Forum**.

The Forum is designed to bring together customers, industry peers, and subject matter experts in a **"Marketplace of Ideas."** We invite you to join us and exchange insights, share recent successes, and address ongoing business challenges.

## BENEFITS

As thanks, existing corporate partners at the Silver Level and higher are invited as guests of NABA, Inc. Other partners are invited to upgrade their sponsorship levels to take advantage of this unique experience. Companies new to NABA, Inc. will receive seating at the B2B and other benefits as listed in our 2010 Corporate Prospectus.

### Seating at the B2B Breakfast Forum

Level	Seats	Level	Seats
Lead Sponsors	20	Platinum	6
Founders' Circle	15	Gold	4
Pacesetters	12	Silver	2
Triple Platinum	10	Additional Seats	\$350
Double Platinum	8		

## SPONSORSHIP OPPORTUNITIES AVAILABLE

Contact Verna Greer, Director of Resource Development, (240) 542-5006 | [vgreer@nabainc.org](mailto:vgreer@nabainc.org)

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## PROGRAM AGENDA

The B2B will lead with a panel presentation by the lead sponsors, which will be followed by individual roundtable discussions on preselected topics.

Seating will have a mix of corporate industry leaders, including accounting firms. Select tables will host representatives from academia and nonprofits.

Discussions from each table will provide the foundation of a white paper to be distributed after the Convention.



## WHY NABA, INC.?

Supporting NABA provides significant recognition within an extensive network of industry leaders, government, academia, and other professionals. It is an opportunity to build brand awareness and make a positive impression on potential customers and business partners, new and prospective employees, and the greater business community at large.

## GET IN TOUCH



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## ON THE WEB

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