

Suggestions Comments Questions?

Drop the committee a message
by sending an e-mail to:

Biazo2009@jhdcgroups.com

Or

Log on to the Biazo IX
SharePoint site at:

<http://portal.jesushousedc.org/events/biazo2009>

See Page 3 for details about
access to SharePoint.

Assignments for Next Meeting

• More Quotes.

We need a contract for the Biazo Ball by the end of October! Get more.

• Questions for Interview with Daddy G.O.

We will do the interview for the main feature of Biazo magazine ourselves. What do inquiring minds want to know about the leader of the Redeemed Christian Church?

• Conference Content.

Jot down your ideas about how to make this the best Biazo yet. Each committee raises the bar and no less is expected of us!

• Business Outreach

We now have the letter that was used to secure advertising for the magazine as well as access to the Greater Silver Spring Chamber of Commerce. Begin reaching out to businesses with three asks: advertising in the magazine, monetary donation, **AND** donation of goods/services that we can auction or raffle off or use for various events.

ISSUE

02

SEPTEMBER
2008

MINUTES
FROM BIAZO IX
COMMITTEE
MEETINGS

Biazo IX

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this issue

September Meetings Review

Fundraising Notes

New Members

Assignments for Next Meeting

September Meetings Review

Biazo IX Theme. Pastor Ghandi approved our theme suggestion, Pressing Toward the Mark, which comes from Philippians 3:

13...but this one thing I do, forgetting those things which are behind, and reaching forth unto those things which are before,

14I press toward the mark for the prize of the high calling of God in Christ Jesus.

15Let us therefore, as many as be perfect, be thus minded: and if in any thing ye be otherwise minded, God shall reveal even this unto you.

New Members. The committee is pleased to welcome two new members to its fold: Susan Temidayo (representing the Elders Forum) and Damola Adefemi (representing Relevant).

Walk Planning. Olumide King, Biazo VIII Chairman, advised that the committee needs to work on getting a permit now from city of Silver Spring to make the walk further out beyond the current radius, attracting more attention. He suggested a travel path from church to Colesville, down Fenton. He also advised that we attempt to get radio stations broadcast from our event. Bola Elemo advised that the Raffa Health Group needs to know the date of the walk to begin their research and planning.

Food. Ayo Akintade was named accountant and placed in charge of getting petty cash for food during meetings. New member Damola Adefemi was named an alternate to handle this function in his absence.

Team Spirit. We begin and end each meeting with prayer. Olumide King advised the group that we also need to prepare to fast to accomplish the goals we have set.

Meeting Dates. Because Chairman Billy Sodimu handles security for the Washington Redskins, some meetings will take place at his home @6pm on the preceding Saturday before a Skins Sunday home game. The group also decided that we will run shorter meetings on Thanksgiving Sundays. Church-based meetings are to be held in the conference room on the second-floor of the Annex Building.

Biazo Ball. The committee continues to get quotes from venues for the Ball. So far: La Fontaine Bleu, Odyssey Cruise, Gaylord Resort, Ritz Carlton and others have bid. We were advised that we may need to scale down, considering the church subsidy may only be about \$20 on the price per head. We were all charged with getting another round of quotes. We also considered Wale Odusanya and Toyin (Ganzallo?) to host, and also considered contacting Christian comedian Akintunde to host. We are also looking at various artists through Billy and Damola for entertainment.

Magazine. Print run to be 3,000. The committee needs to secure commitments for ads by October ending to be in good shape for fundraising. Olumide King suggested we begin targeting major retailers, hotels, grocery chains, gyms immediately and send copies of the magazine with the appeal letter. We have secured quotes on printing, agreed to reduce the size from legal to letter, and appointed DeQuendre as liaison to Envoy to coordinate on editorial, production and printing to have the magazine delivered by March 1. The committee took an initial stab at content of the magazine to include:

- Main Feature: Interview with Daddy GO
- History of Biazo and its accomplishments
- Miracle Corner column (major testimonies from members)
- Ask the Pastor (to be drawn from Web content)

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Something Different

What will make Biazo IX different from the rest? Committee, the gauntlet has been laid. Our calendar looks like every other Biazo calendar. We have been challenged to do something unique. So put on your creative caps and come with new ideas!

Publicity Plan

We have brainstormed a few ideas for the teaser to be shown at the Watch night service, and there is consensus on the issue, but more work is to be done. We also need to do some outreach to local media: radio and television stations as well as community newspapers and possibly other church publications. A motion was also made to involve local community leaders and ask their input for Biazo.

Magazine Advertising

When reaching out to businesses, be sure to mention our advertising specials. The following are the prices of ad space.

Inside Covers 2, 3, 4 (Full Page) \$1,200

Half-Page Cover 4 \$600

Quarter-Page Cover 4 \$300

Inside (Full Page) \$500

Inside Half-Page \$250

Inside Quarter-Page \$150

Classified Ads ---\$50.00

We are challenged to bring in at least 35 ads this year to raise the bar over last year's 24 ads. Will has agreed to begin outreach to the business that advertised last year to start the ball rolling.

Biazo Budget & Fundraising

Although we continue to have only a vague idea of the budget for Biazo, we are to be mindful that we are spending church money and therefore our goal is to maintain fiscal discipline and exercise judgment when planning events. That said, we are considering a number of events and inviting artists to be a part of the next Biazo. The onus, therefore, is on each of us to become more aggressive in settling decisions and bringing in income and donations.

The committee has discussed numerous fundraising strategies to date, including advertising in the magazine, raffling of goods and services, a silent auction, car wash, holiday portraits, and direct appeals to the congregation. Brandon informed the committee that Jesus House DC is a member of the Greater Silver Spring Chamber of Commerce so we are allowed to begin contacting members for our various fundraising ventures. The Chamber also has numerous networking events we can take advantage of. As a hotel industry professional, Brandon was able to secure a weekend package at his own hotel to be raffled or auctioned off and agreed to be our point of contact for future negotiations with hotels for services. In addition, he has a contact in the merchandizing industry and has agreed to look into various items that we can brand and

possibly sell or give away during Biazo. DeQuendre has reached out to a photographer in church with a request to do the holiday portraits.

With regard to the Biazo Ball, we are directed to get another round of quotes, keeping in mind that we may be unable to approve anything that produces a price of more than \$75. Committee members are challenged to negotiate among the most elegant locales to bring down the price—perhaps through bringing in our food, taking out extra amenities, etc. There appeared to be consensus around using the University of Maryland Conference Center, although we



need to double check the time slot allowed for events, and we are all still to get more quotes or go back and negotiate with quotes already received.

What Now?



- Meet with other departments that will host events during Biazo and go over their budgets, ensuring that we spend wisely.
- Assign a fundraising coordinator to reach out to Haggai Business Network and various other church members who may of help with raising funds (especially those with talents and possible goods that can be auctioned off). Everyone is tasked with getting ideas and goods to be used in the raffle/auction.
- Set dates for fundraising events, keeping in mind when many people are already in church (Sundays, Wednesdays, and Fridays).
- Schedule a mailing of the letter approved by the Pastor to begin business outreach. We will need all hands on deck to print and stuff envelopes.



March 2009 Planning Calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 Pastor Agu	2	3	4 Holy Communion	5	6 Prayer & Praise Nt.	7 Gideon's Men Breakfast
8 Intl Day Empowerment Week Dr. Otabil	9 Empowerment Week Dr. Otabil	10 Empowerment Week Dr. Otabil	11 Empowerment Week Dr. Otabil	12 Empowerment Week	13 Empowerment Week A. R. Bernard	14 Empowerment Week A. R. Bernard
15 Dr. Bill Winston	16 Dr. Bill Winston	17	18	19	20	21 Biazo Walk
22 Dr. Mark Chironna	23	24	25 FACES Production	26	27	28 Biazo Ball
29 Bishop George Bloomer	30	31				

NEW TOOL: JHDC SHAREPOINT

<http://portal.jesushousedc.org/events/biazo2009>

Windows SharePoint is a collection of services designed to connect people, information, and processes by offering basic portal and intranet functionality, including portal pages comprising team, document or project sub-sites, version-controlled document storage, and basic search functionality.



The Biazo Committee has been assigned access to JHDC SharePoint Services. You must register for access. Your username must be your email address (please use the same one that you use for the email list). Specify a password (6 or more characters-case-sensitive). This process only gives us access to SharePoint and not yet to the Biazo2009 site. You must e-mail Bola (BolaElemo@hotmail.com) for access to the Biazo 2009 site. JHDC's SharePoint is also accessible via mobile device. See

<http://portal.jesushousedc.org/m>

CALENDAR ADDS: JHDC GROUPS

The following departments are currently not represented on the Biazo Planning Calendar:

- Children's Church
- Elders Forum
- Jesus Women
- Teenage Church

At a recent meeting, Bola gave pointers on how to time events during the Biazo to capitalize on attendance and space to give folks a rest. She advised that the committee set event dates with how many people will already be in attendance on those days (MWFs), but in crowded weeks, advised that the committee should leave room for people to rest so they will come back for a subsequent event.

There are numerous groups within JHDC who will want an event, for example MomWise, but we should concentrate on coordinating with the main groups listed above.

DON'T FORGET BIAZO ON THE WEB



The Biazo IX Committee has numerous

resources at its disposal, and the conference Web site should not be forgotten. The site, at www.biazoconference.org, is fully functional and ready to be updated. In addition to being a vehicle through which we can share information, we can also use it as a fundraiser through paid ads and possibly to host events during Biazo month. Log on today, and let's brainstorm about content and ways to drive traffic to the site. Share your ideas ASAP!